

NEWS RELEASE



Mango Hotels launches 50-key hotel near Savli GIDC in Gujarat.

Vadodara, Gujarat – 17 March, 2017 – Intellistay Hotels Pvt. Ltd. (IHPL), which owns the brand Mango Hotels, launched Mango Hotels – Tansha Regal, in Savli GIDC, Vadodara in Gujarat, with Tansha Hospitality Pvt. Ltd. Although the hotel was scheduled for a 2016 launch, the project has undergone substantial modifications to be better suited to the long-stay market in Vadodara.

The 50-key property is located on Sama-Savli Road near the entry gate of the Savli GIDC. Mango Hotels – Tansha Regal features an all-day dining restaurant; Mango.banquet, a Wi-Fi enabled banqueting hall suited for gatherings, meetings and corporate events for 100-200 people; and a spacious lawn for open air events, accommodating up to 1000 people.



Prashanth Aroor, CEO, IHPL, said “The Savli GIDC at Manjusar is one of the finest GIDC in Gujarat with an A list of engineering and chemical companies with sophisticated manufacturing facilities. Yet, the GIDC lacks a branded hotel in the mid-scale segment to cater to these units, several of which have foreign collaborations and partnerships. A lot of visitors to the GIDC tend to have requirements for long stay and it is inconvenient for them to have to shuttle back and forth to Vadodara city centre each day. We are positive that Mango Hotels will fill this vacuum in Manjusar.”



Aroor added, “With Tansha Hospitality, we have a partner who are a brand in themselves at Vadodara and understand the markets very well, which has made our work that much easier. We look forward to a long and deep association with them in the South of Gujarat across numerous commercial hubs available for servicing with fine boutique and economy hotels.”

Ashok Tanna of Tansha Hospitality shared that F&B would be a critical service to this micro market. He stated, “The Sama – Savli road besides the GIDC is a prosperous and well-populated corridor with very limited dining and event options. We see a big opportunity from events, and out-door catering and corporate delivery from this location. To this end, we

found in Mango Hotels a partner who would approach our specific market uniquely rather than try and fit our hotel to some typical global template.”

“Having run two hotels ourselves, we felt it was the right time to engage with a synergistic brand with the launch of our third hotel and we hope to launch many more together going forward,” he added.

About IntelliStay Hotels Pvt. Ltd. (IHPL)

IntelliStay Hotels is an integrated hotel management enterprise of Apodis Hotels and Resorts Ltd., which is a joint venture of PRAMA and IL&FS (IIML). IHPL manages 21 hotels and resorts in India under three brands i.e. Apodis Collection - a premier upscale resort brand; Mango Hotels & Suites, a boutique hotel brand; and i-Stay Hotels, which is a newly launched economy hotel transit accommodation brand.

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